

MEMORANDUM

C.W. Post Campus of Long Island University

To: C.W. Post Campus Community
From: Paul Forestell, Provost
Date: April 2, 2009
Subject: Spring Campus Update



Like many colleges and universities, we are experiencing unprecedented challenges and pressures related to the turbulent economic condition of the country. Despite these fiscal complexities, the C.W. Post community is taking proactive steps toward our sustainability as we navigate an uncertain course. We are encouraged by the countless number of faculty, staff, students and alumni who are making extra efforts to protect our core mission and position our campus for future growth. We are excelling on many fronts.

During the Spring semester, we are launching a number of new initiatives that will enhance the educational experience for our students, both current and future, as well as strengthen our existing programs and services. In this update, I have included information on the National Survey of Student Engagement, which is being administered to freshmen and seniors and will guide us in developing programming and resources to best meet students' needs. Our new Division of Student Retention and Academic Support Services is helping students stay in school, overcome obstacles and graduate on time. Through the care and generosity of the Long Island University community, an Emergency Student Loan Fund has been created to help financially struggling students complete their education. We also are transforming our course registration and bill payment procedures by providing convenient online service.

Our intent is to find and implement programs that best prepare us to remain highly successful and competitive for the long term. This is a university that has successfully emerged from difficult times before, and we will again. I am confident that we will continue to serve students with care, consideration and concern, giving our individual best to each and every student.

I welcome your questions, comments and suggestions at any time. Please contact me at extension 2701 or via e-mail at paul.forestell@liu.edu.



C.W. POST CAMPUS





- **NEW DIVISION FOCUSED ON RETENTION:** I am very pleased that William Gustafson has joined us as the associate provost for student retention and academic support services. Dr. Gustafson is eager to lead us forward in our efforts to implement a full-range of retention measures on the undergraduate and graduate levels. The Division groups together those departments that can best help students overcome academic performance and personal challenges: Academic Counseling (undergraduate); College 101; Learning Support Center; Student Retention Services; Professional Experience and Career Planning; Institutional Effectiveness; and the Center for Student Information. I am confident the new division will make C.W. Post a stronger and more effective campus long after the current economic downturn is over, and I hope you will join me in welcoming Dr. Gustafson to his new role and wishing everyone in the division great success.
- **ADMINISTRATIVE APPOINTMENTS:** Benjamin Moore, a veteran actor, director, choreographer, teacher and adjunct professor at C.W. Post, has been appointed assistant dean of the School of Visual and Performing Arts. Professor Moore has a graduate degree from Carnegie Mellon and a professional diploma from the Moscow Art Theatre. He has extensive experience in professional theatre both here and in Europe. He replaces William Gustafson who has been promoted to associate provost. Ian Wright, formerly the director of the Academic Counseling Center, is the new director of international admissions. Corey Katz, associate director of academic counseling since 2006, has succeeded Mr. Wright as director. Jason Cascone of the office of Professional Experience and Career Planning, has accepted a new position within the office, as director of graduate and undergraduate career development.
- **STUDENT ASSESSMENT SURVEY:** During the spring semester, more than 1,700 first year and senior year undergraduate students are being asked to evaluate their experiences at C.W. Post by participating in the National Survey of Student Engagement (NSSE). The survey, which can be filled out at www.nssesurvey.org, collects details about students' personal undergraduate experiences, study habits, classroom lessons and assignments, interactions with faculty, as well as their work, recreational and extra-curricular activities. This data will help the campus measure student satisfaction and academic success, identify valuable characteristics and behaviors of today's students, and guide faculty and staff in identifying ways to improve the undergraduate experience. The Outcomes Assessment Committee will share the results of the survey when it is released later this summer.
- **EMERGENCY STUDENT LOAN FUND:** Students dealing with unexpected financial hardship are benefiting from the generosity of Long Island University alumni, faculty, staff, administrators and trustees, who have contributed more than \$300,000 to a new Emergency Student Loan Fund. Loans of up to \$2,500 are available to full-time undergraduate students who experience a change in their economic situation, such as a parent losing a job. Ten percent of the principal is forgiven upon graduation, and the balance can be repaid interest-free over 12 months, starting six months after graduation.
- **ONLINE REGISTRATION AND BILLING:** C.W. Post successfully launched its new online registration process on March 23 with over 1,100 students registering for Fall classes within the first three days. Self-service registration officially began at 6 a.m. and Matthew Hahn of Bellmore, N.Y., a graduate mental health counseling student, was the first to complete registration at 6:01 a.m. Students can register online through their My LIU web accounts (my.liu.edu) and also pay tuition bills online. The Center for Student Information (CSI), located in Hillwood Commons, provides help desk support for students interacting with the new online registration system. All undergraduate and graduate students will continue to have access to their academic counselors to ensure that their degree requirements are being met and for help in addressing challenges that arise along the way.
- **ADMISSIONS OPEN HOUSES:** The springtime is an excellent opportunity to showcase our beautiful campus to prospective students and their parents. A total of 4,000 prospective students, guests and visitors are expected to visit campus for our two large recruitment events: Admitted Students Day on Saturday, April 4 and Spring Open House on Sunday, April 26. These events feature our special hospitality tent, mini-classes by faculty, tours of the grounds, and information sessions on academics, financial aid, athletics, enrollment procedures and student services.
- **INTERNATIONAL ENROLLMENT:** To walk across our campus is like walking across the world: One sees faces and hears languages from many nations. International enrollment has grown from approximately 250 in 2004 to 775 today, and we expect the trend to continue, with upwards of 850 students from almost 50 countries studying at C.W. Post next year. These students' presence on campus enriches our diversity and bolsters our enrollment base, while increasing our campus and our University's stature in other nations.
- **GENEROUS GIFTS:** The C.W. Post Campus is the recipient of two extraordinary gifts. The first is a bequest of \$1.7 million from the late Elizabeth Kals Reilly of Muttontown – a truly remarkable person who helped friends flee the Nazis in her native Austria, interviewed President Eisenhower as a reporter for Time magazine, worked as a freelance photographer, built a library of more than 400 rare garden books and prints that now belongs to the New York Botanical Garden, founded the horticultural library at Planting Fields Arboretum, and even raced horses as an amateur jockey while a student at the University of Vienna. Mrs. Reilly died in March 2007 at age 99. She had already bequeathed \$250,000 to C.W. Post, bringing her total gift to nearly \$2 million.
The Wallace Foundation has made a generous contribution of \$250,000 to the Joseph Shenker Endowed Scholarship Fund. Our former provost, Dr. Joe Shenker, who passed away in September, was deeply committed to the Wallace Foundation, which was created by the founders of Reader's Digest magazine and is nationally recognized for its involvement in educational and cultural programs. By making higher education possible for future generations of students, the Foundation is honoring Dr. Shenker's memory in the very best way.
- **ANNUAL FUND CONTRIBUTIONS INCREASE:** Despite the economic difficulties, the University's alumni, parents and friends have responded generously to the Annual Fund drive. George Tom, the director of annual giving, reports that contributions to the Annual Fund are up 5 percent from last year, and that the C.W. Post phone-a-thon callers are off to their best start in three years. Donations provide funding for academic programs, scholarships, athletics and campus operations. One of the largest pledges so far was \$5,000 from a 1980 alumna.
- **ALUMNI CONNECTIONS:** Our Alumni and Development Office is maximizing connections with alumni through special networking and volunteering opportunities. In March, members of the Alumni Association Board of Directors partnered with the Admissions Office to call admitted students to encourage them to select C.W. Post. Several alumni spoke to classes this Spring, including Greg Payan '93, manager of the Associated Press, and Wendy Tullo '91, director of executive communications for Avaya. More than 30 alumni of campus publications, including The Pioneer (student newspaper), The Opticon (student yearbook) and Loomings (magazine) returned to their alma mater for a reunion on January 24 and spoke with current members of the Pioneer staff. Alumni volunteers will participate at the PEP-sponsored program "Networking Your Way to Career Advancement" on April 2 and at Admitted Students Day on April 4. The Class of 1959 will reunite in the Great Hall on June 20 for the first 50th class reunion, and on June 4, the Alumni Association will hold its second New York City alumni reception at the New York Athletic Club.

- **NEW FULBRIGHT SCHOLARS:** Tavis Barr, assistant professor of economics, is lecturing and researching at Makerere University in Kampala, Uganda as a Fulbright Scholar. Dr. Barr is among 1,000 international faculty and professionals to receive Fulbright Scholar awards, which send American educators abroad. Meanwhile, we are delighted to welcome a Fulbright Visiting Scholar to C.W. Post. Dr. Boyan Alexiev, an associate professor in the Department of Applied Linguistics at the University of Architecture, Civil Engineering and Geodesy in Sofia, Bulgaria, is conducting research on knowledge organization for multilingual terminology at the College of Information and Computer Science.
- **COLLEGE ACCOUNTING CHALLENGE:** C.W. Post accounting majors went head-to-head with students from Adelphi, Hofstra and the College of Old Westbury, in a dynamic quiz show on March 25 in Hillwood Commons Lecture Hall. Congratulations to The College of Old Westbury team who won the competition with an impressive 1,100 points. Jodi Applegate, an anchor for News 12 Long Island, served as emcee for the event. The Challenge was established by the Garden City CPA firm of Margolin, Winer & Evens LLP. Dr. Charles Barragato, director of the School of Professional Accountancy, served as an advisor.
- **BRAIN BEE:** The 10th annual Long Island Brain Bee competition, held in Humanities Hall, drew a record-breaking 54 contestants on February 21. The winner was 16-year-old Anouva Kalra-Lall, a Roslyn High School student who conducts research on Parkinson's disease at The College at Old Westbury Neuroscience Research Institute. The academic contest invited Long Island high school students to test their knowledge of the human brain. Thank you to Professors Barbara Bauer and Grace Rossi, as well as Psychology Department secretary Susan Ansbro for organizing the competition.
- **ADVOCATING FOR PRIVATE EDUCATION:** On February 10, more than 155 students from the C.W. Post and Brooklyn Campuses of Long Island University attended a rally in Albany to encourage government support for student aid programs. The students were accompanied by William Clyde, director of the Higher Education Opportunity Program (HEOP), and Christopher Williams, the University's associate vice president for government relations and public policy. Our students were among the most articulate and effective advocates among the 83 colleges and over 1,000 New York students who visited the State Capitol.
- **HELPING HANDS OVER SPRING BREAK:** Dozens of students spent their spring breaks hard at work on the Gulf Coast, helping to rebuild homes destroyed by hurricanes Katrina, Rita and Ike. The C.W. Post Office of Religious Life organized a group of students to repair houses in Lafayette, Louisiana as part of Rebuilding Together, a non-profit organization. Lindsey Ross, a 22-year-old English major from Amityville, who is involved with the project, is quoted in a March 15 Newsday article about her efforts. Other students assisted organizations such as the United Way and Habitat for Humanity.
- **EMERGENCY PROCEDURES ONLINE:** The Department of Public Safety, led by Director Paul Rapess, has published a comprehensive guide for emergencies that may arise on campus. The color-coded flip-chart booklet includes detailed instructions for a variety of scenarios. Copies have been provided to offices across campus, and the Emergency Operations Plan can also be accessed online at www.liu.edu/cwpost/emergency.
- **ENERGY EFFICIENCY:** The C.W. Post Campus ranks among the most energy-efficient in the Northeast, according to a recent study by Sightlines, a facilities asset advisory firm. Our campus consumes 83,000 British thermal units per square foot – far below the average among comparable campuses in the region of 138,000 btu. The reason for our success is the careful attention the Division of Facilities Services pays to such things as climate control and energy-efficient windows and doors. The geothermal heating and cooling system installed at Winnick House also substantially reduces our energy consumption.
- **NURSING EDUCATION GRADUATES FIRST COHORT:** Five registered nurses are wrapping up the final semester of their Master of Science degrees in nursing education. Nursing Program Director Minna Kapp led the launch of this timely program in 2005 in response to the acute shortage of nurses in New York and nationwide. The inaugural graduates will have a range of career options, from full-time staff educator positions in health care facilities to adjunct teaching at colleges and universities. Dr. Kapp reports three more cohorts are in progress; six students are scheduled to graduate with the next group, and 11 started in the most recent cohort this fall.
- **DAVID COOK PERFORMS AT HILLWOOD:** Despite a late-winter snowstorm, American Idol winner David Cook performed for a large crowd of delighted fans in Hillwood Commons on March 2. The concert was sponsored by the Division of Student Affairs.
- **'GREAT WHITE WAY' AT C.W. POST:** Newsday proclaimed Tilles Center for the Performing Arts the "new Great White Way" in extolling the top-quality shows at the center this semester. From "Movin' Out" and "Dirty Rotten Scoundrels" to "Sweeney Todd" and "The 25th Annual Putnam County Spelling Bee," the Tilles Center line-up is stirring excitement in the community and bringing welcome publicity to the campus. In December, Tilles Center's Arts Education program tackled the problem of bullying in schools with "Sticks and Stones," a one-woman show that includes music, poetry and monologue to depict the current crisis of bullying and discrimination in today's schools. Discounted tickets sold to faculty, staff and students to Tilles Center's Fall performances more than doubled.
- **ARTS AND CULTURE:** The C.W. Post Campus is a thriving hub of arts and culture, providing outstanding theater, music and dance performances; art exhibitions; media events and special lectures to the campus community and the general public. This semester, the School of Visual and Performing Arts is presenting more than 50 events to showcase the vast talent of our students and faculty. Semester highlights include the play "Stones in His Pockets," produced by C.W. Post Arts Management Program Director Carter McGowan; the 17th Annual Long Island Guitar Festival, organized by Adjunct Music Professor Harris Becker; and the 15th Annual Public Relations Exploration symposium, "The Event: Gala, Glamour and Good Works," created by PR Professor Abby Dress.
- **CHORUS TAKES LINCOLN CENTER STAGE:** The Long Island University C.W. Post Chorus will perform at Avery Fisher Hall at Lincoln Center on Monday, April 13. The Chorus will join the vocal ensemble Cantori New York and the opera company Teatro Grattacielo in a performance of *Il Piccolo Marat* by Pietro Mascagni. Teatro Grattacielo has generously agreed to make available a number of tickets for members of the C.W. Post Campus community at the sharply discounted price of \$15. For more information contact Dr. Mark Shapiro in the Department of Music at (516) 299-2475.





- **SUMMER CAMP ACCREDITATION:** The C.W. Post Summer Camp, directed by Dorene Padula, has won accreditation by the American Camp Association – and high praise from the association’s representatives. During an onsite visit as part of the accreditation process, an ACA official described the camp as “one of the finest-run camps in the country.”
- **CHANCELLOR MULLARKEY CELEBRATES 15 YEARS:** Theresa Mall Mullarkey, affectionately known to us all as Tess, has been chancellor of C.W. Post since 1993. The daughter of educators, Tess has not only been a tireless fundraiser for the University, she also has been a truly generous supporter in her own right. Her contribution is making possible the renovation of the Admissions building. She has endowed a scholarship at C.W. Post, as well as a scholarship at Wellesley College, where she also serves as a trustee. Tess also is a longtime supporter of Momma’s House, a home for single mothers and their children here in Brookville, and has helped raise funds for bullet-resistant vests and community outreach programs for the New York City Police Department. Thank you, Tess, for guiding and representing our campus with grace, compassion and wisdom.
- **DOCTORAL STUDENTS FORM COMMUNITY RESPONSE TEAM:** Students in the Clinical Psychology Doctoral program and Dr. Thomas Demaria, director of C.W. Post’s Psychological Services Center, have formed a Community Trauma Response Team to serve New York area residents affected by poverty, violence, homelessness, crime or disaster. Several members of the team have been trained and certified by the Red Cross of Greater New York in mental health disaster response and will assist victims and rescuers in events such as natural disasters and fatal fires. In February, the group offered counseling to clients and staff at the Lighthouse Mission soup kitchen in Patchogue.
- **ACADEMIC CONFERENCES:** The School of Education and the Down Syndrome Advocacy Foundation hosted the 6th annual “Conference on Best Practices in the Education of Children with Down Syndrome” March 19 to 21. Spearheaded by Education Professor Kathleen Feeley, this important event does much to advance the state of care for children with Down syndrome on Long Island and gives practitioners and educators a valuable forum for sharing their experiences and insights. Also this spring the C.W. Post Campus will sponsor the Long Island Psychology Conference for college and university students to present their research and interact with their peers. The event, organized by Psychology Professor Nancy Frye of the College of Liberal Arts and Sciences, will be held on Saturday, April 25. Meanwhile, high school students will gather from July 13 to July 17 for the Environmental Citizenship Institute, sponsored by the School of Education and supported with a grant from the Rauch Foundation. In February, the Student Affairs-Faculty Partnership Initiative Committee (S.A.F.P.I.C.) and the Economics Department hosted a successful conference on the economic challenges of China. The event, “China in a Post Bubble Economy,” was organized by Associate Provost for Student Affairs Sherri Coe-Perkins and Economics Professor Panos Mourdoukoutas, and co-sponsored by New York Institute of Technology.
- **CENTER FOR COMMUNITY INCLUSION:** The School of Education is excited to announce the opening of the Center for Community Inclusion, which will serve as a resource to both families of individuals with disabilities and the professionals who serve them. The Center will sponsor research and training programs, integrated recreation activities and support services for parents and siblings. In addition to serving the Long Island community, it will provide our

graduate and undergraduate students, across majors, with opportunities to work with individuals with disabilities within state-of-the-art service delivery models. For more information contact the center’s director, Dr. Kathleen Feeley at kathleen.feeley@liu.edu.

- **GREEN AND GOLD WINNERS:** More than 75 nominations were received for the new Green and Gold Staff Recognition Award, which honors the extraordinary professional contributions of C.W. Post staff who have gone above and beyond to advance the campus. Congratulations to the 2009 full-time award winners: Lawrence Chang, assistant help desk manager, Information Technology; Susan Ansbro, secretary, Department of Psychology, College of Liberal Arts & Sciences; and Isaac Oddoye, program manager & information analyst, School of Education. The part-time award is presented to Michael Conklin, campus fire safety officer.
- **ACADEMIC HONOR FOR SWIMMERS:** The swim team is a consistent winner in the pool, compiling an 8-3 record and turning in a solid performance at the NCAA national championships last season. Now the swimmers have won recognition for their accomplishments in the classroom as well. The 2007-2008 team won Academic All-American honors for spring 2008 from the College Swim Coaches Association of America. Coach Maureen Travers’ team earned the accolade by maintaining a collective GPA above 3.0.
- **ATHLETIC HALL OF FAME:** The Campus inducted six new members into the Athletic Hall of Fame at a ceremony on March 26. Inductees are: football great Ian Smart ’03, who ran for six touchdowns in one game – twice, and rushed for 6,647 yards from 1999 through 2002, far and away the most in school history; four-time All-American lacrosse player and two-time Division II Player of the Year David Kelly ’00; Kelly (Geiger) Bardak ’97, who holds the school softball records for hits and runs scored and batted .420; Mary Kathleen Weber ’88, who still holds eight basketball records and became a successful Division I head coach and sports entrepreneur; four-time All-American wrestler Stephen Fontana ’82, and the late Lucien Veneziano ’66, who signed with the New York Giants upon graduation and went on to become a beloved high school football coach.
- **MEN’S BASKETBALL MAKES HISTORY:** Congratulations to the Men’s Basketball team, who had an amazing, undefeated regular season, breaking multiple records, winning the NCAA Division II East Regional Championship and advancing to the NCAA Division II Elite Eight quarterfinals. Under the leadership of Coach Tim Cluess, the team had 24 consecutive victories during the regular season.
- **BUSINESS WEEK FEATURES C.W. POST:** Business Week has ranked the Village of Brookville the wealthiest community in America, according to an analysis by Little Rock’s Gadberry Group. C.W. Post’s location in such a desirable community is a distinct advantage, and many highly successful local residents participate in our campus as board members and mentors, lending their talent and expertise to our students. Business Week reporter Prashant Gopal came to C.W. Post to interview campus administration and our historian Kenneth Mensing and tour our grounds and facilities. Footage of the campus, both historic and modern-day, is shown in a video that can be found on the Business Week web site.

For more news and events, please visit our web site at

www.liu.edu/postnews