

**YOU KNOW YOU'RE GOOD.  
NOW FIND OUT HOW GOOD.**



## **SUMMER HONORS INSTITUTE @ LIU**

One-week intensive programs for high school students

**JULY 14-19, 2013**  
**NEXT GENERATION**  
**ENTREPRENEURSHIP**  
**@ LIU BROOKLYN**

Build a business developing and marketing mobile apps.

## PROGRAM OVERVIEW

This five-day intensive combines technical and entrepreneurial instruction to give you the tools to leverage mobile technology to solve problems—and to turn your solutions into marketable products. You'll develop the ability to spot business opportunities and capitalize on them.

As part of the program, you'll:

- Create a mobile application to address the needs of a local entrepreneur.
- Learn how to launch an app on iTunes or in the Android marketplace.
- Study with distinguished computer science and business faculty.
- Go on field trips to start-ups in Brooklyn's Technology Triangle.

[liu.edu/nextgen](http://liu.edu/nextgen)

## SAMPLE SCHEDULE

9:30-10:30 a.m.	Entrepreneurship 101
10:30 a.m.-12:30 p.m.	App Development 101
12:30-1:30 p.m.	Lunch
1:30-3 p.m.	Social Media Workshop
3-5 p.m.	Visit Start-up Company



## ABOUT LIU BROOKLYN'S SCHOOL OF BUSINESS, PUBLIC ADMINISTRATION AND INFORMATION SCIENCES

LIU Brooklyn's School of Business, Public Administration and Information Sciences offers undergraduate programs in accounting, computer science, entrepreneurship, finance, management, marketing and technology management. At the graduate level, we offer master's degrees in accounting, business administration (M.B.A.), computer science, public administration and health administration (NASPAA-accredited M.P.A.), human resources management and taxation. Our faculty use case studies and hands-on projects to illustrate complex concepts, while devoting time to get to know their students. They blend theory with practice, bringing cutting-edge business, technology and public administration experience to the classroom. The School is located minutes from the MetroTech business district and the sprawling new development surrounding the Barclays Center, and it's just a short subway ride to lower Manhattan.

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## FACULTY SPOTLIGHT



Dr. Christopher League, professor of computer science at LIU Brooklyn, collects programming languages and studies next-generation features. Dr. League contributes to various free and open-source software projects. His specialties include programming languages, operating systems and artificial intelligence; compilers, type theory and computer security. Dr. League holds a B.S. from Johns Hopkins University, an M.S. from the University of Maryland, College Park, and a Ph.D. from Yale University.



Dr. Ken Colwell serves as a dean of the School of Business, Public Administration and Information Sciences at LIU Brooklyn. His research interests include startup technology firms, regional economic clusters and the development of firm capabilities. His work has appeared in *Organization Science*, the *British Journal of Management*, the *International Journal of Entrepreneurship and Innovation*, and the *International Journal of Entrepreneurial Venturing and Futures*. Prior to entering academia, Dr. Colwell worked in the financial services industry, most recently as a director at Charles Schwab & Co. He is the founder of Colwell Enterprises.

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YOU REALLY ARE.**



[liu.edu/nextgen](http://liu.edu/nextgen)

1 University Plaza  
Brooklyn, NY 11201

**follow us**



# SUMMER HONORS INSTITUTE @ LIU

One-week intensive programs for high school students

**All accepted students receive free tuition and housing.**

## **Program Dates: July 14-19, 2013**

Students check in on Sunday afternoon. This residential program meets weekdays from 9 a.m. to 5 p.m. with additional activities planned in the evenings. (There will be an early dismissal on Friday.)

## **Location**

LIU Brooklyn  
1 University Plaza  
Brooklyn, NY 11201

## **Eligibility and Application Process**

To be eligible for Summer Honors Institute @ LIU, students must be in excellent academic standing in their junior year of high school (i.e., rising seniors) and must receive a nomination from a principal or guidance counselor. Students also must complete an application.

Nomination forms and applications are available at [liu.edu/nextgen](http://liu.edu/nextgen). If you have any questions, email [honorsinstitute@liu.edu](mailto:honorsinstitute@liu.edu). Please include your name and telephone number in the email.