## LONG ISLAND UNIVERSITY – BROOKLYN CAMPUS SCHOOL OF BUSINESS, PUBLIC ADMINISTRATION AND INFORMATION SCIENCES

## **BS MARKETING**

## RECOMMENDED SEQUENCE OF COURSES

First Year: First Semester	Credits	First Year: Second Semester	Credits
Business 101	3	Arts & Sciences Elective	3
Business 110	3	Economics 2	3
Economics 1	3	Entrepreneurship 200	3
English 16	3	Law 201	3
Mathematics 16	3	Marketing 201	3
Orientation Seminar	1	Speech 3	3
Semester Total	16	Semester Total	18
Second Year: First Semester	Credits	Second Year: Second Semester	Credits
Core Seminar 50	3	Arts & Sciences Elective	3
Finance 201	3	Business 229	3
Management 201	3	Finance 202	3
Marketing 325	3	Management 231	3
Philosophy 61	3	Marketing 331	3
Quantitative Analysis 228	3	Philosophy 62	3
Semester Total	18	Semester Total	18
Third Year: First Semester	Credits	Third Year: Second Semester	Credits
Advanced Marketing	3	Advanced Business Elective	3
English 61-64	3	Chemistry 21	3
History 1	3	English 61-64	3
Physics 20	4	History 2	3
Semester Total	16	Int'l Business 221	3
		Semester Total	15
Fourth Year: First Semester	Credits	Fourth Year: Second Semester	Credits
Advanced Arts & Sciences Elective	3	Advanced Arts & Sciences Elective	3
Advanced Business Elective	3	Advanced Arts & Sciences Elective	3
Advanced Business Elective	3	Advanced Marketing	3
Advanced Marketing	3	Business 401	3
Biology 22	3	Semester Total	12
Semester Total	15		

**TOTAL CREDITS – 128** 

Effective fall 2014