



November 2011

Welcome to the Assessment Flash, a monthly e-message update from The Brooklyn Campus Outcomes Assessment Committee. The Flash includes quick progress reports of current projects and keeps you in-the-know about assessment-related events.

### **Updates**

**Educational Effectiveness Meeting:** The purpose of the Educational Effectiveness chapter is to demonstrate the connections between the University's Strategic Plan, the Brooklyn campus' vision of "access and excellence" with a socially and economically diverse student body, and a campus culture of teacher and learning. The Educational Effectiveness working groups submitted drafts of their report narratives in late October. A smaller group has edited the draft for submission to the Drafting and Oversight Committee.

**Student Artifacts Study:** The Student Artifacts Study results are in. Students were evaluated on five dimensions of written communication ability: context of and purpose for writing, content development, genre and disciplinary conventions, sources and evidence, and control of syntax and mechanics. They demonstrated a considerable strength in their ability to demonstrate an understanding of the context, audience, and purpose of the assigned task. Students were also evaluated on five dimensions of information literacy such as their ability to: determine the extent of information needed, access the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, access and use information ethically and legally. They demonstrated a strength in their ability to define the scope of the research question or thesis, determine key concepts, and select sources that relate to these concepts and/or answer research questions. The results of this study will be shared with the WAC, core seminar, and writing intensive programs in order to strengthen student learning in these areas.

**Assessment Report Norming Session:** 2011-2012 Phase I assessment reports have been completed! A norming session will be held on December 2<sup>nd</sup> to review the departmental Phase I reports.

#### **Check out these upcoming Student Voice Webinars!**

##### **Introduction to Baseline: Assessment Fundamentals**

- Monday, November 28, 1:00 - 2:00pm Eastern
- Tuesday, December 13, 1:00-2:00pm Eastern

##### **Survey Design and Questionnaire Writing Guidelines**

- Thursday, December 1, 1:00 - 2:00pm Eastern

##### **Survey Administration**

- Wednesday, November 30, 2:00 - 3:00pm Eastern

##### **Qualitative Data Analysis**

- Monday, December 12, 1:00 - 2:00pm Eastern

##### **Designing an Assessment Project: From Start to Finish**

- Monday, December 5, 1:00 - 2:00pm Eastern

##### **Reporting Assessment Results**

- Thursday, December 8, 1:00 - 2:00pm Eastern

For more information about these webinars, go to [www.studentvoice.com/training](http://www.studentvoice.com/training)

Feel free to contact your department's liaison for more information about assessment on the Brooklyn Campus. For more information about Assessment on the Brooklyn Campus visit <http://www.brooklyn.liu.edu/oa/>



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